

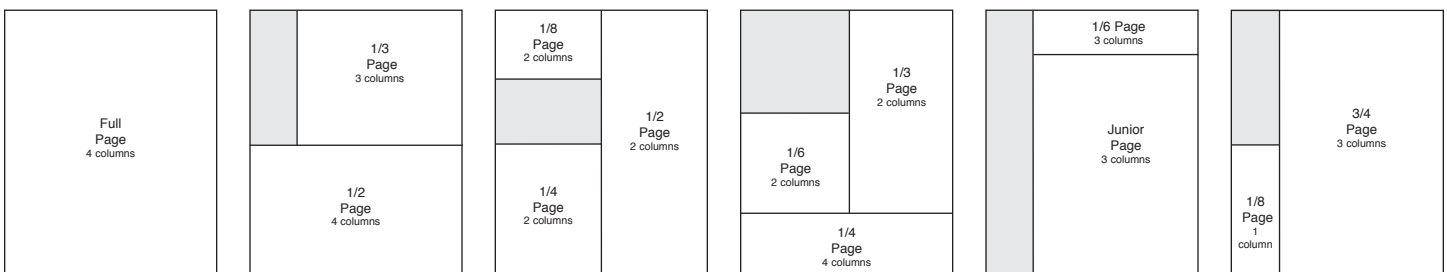


## GUIDELINES FOR ELECTRONICALLY-SUBMITTED ARTWORK & ADS

- |                         |                                                                                                                                                                                                                  |
|-------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Preferred Programs      | • Photoshop, Adobe Acrobat                                                                                                                                                                                       |
| Required for all ads    | <ul style="list-style-type: none"> <li>• All colors must be CMYK</li> <li>• Gather all fonts used in the ad; use postscript fonts.</li> <li>• Collect all art that will be necessary to print the ad.</li> </ul> |
| Preferred file type     | • PDF, eps, tif, jpg                                                                                                                                                                                             |
| Ads can be submitted by | <ul style="list-style-type: none"> <li>• CD</li> <li>• Email: ads@tcjournal.biz</li> <li>• Emailed pictures should be in jpg format.</li> </ul>                                                                  |
| Artwork formats         | • EPS • TIFF • PDF - 300 DPI                                                                                                                                                                                     |
| PDF's                   | • Save all PDF's as CMYK                                                                                                                                                                                         |

### Ad Dimensions

Full Page	Inches	1/2 Page	Inches	1/6 Page	Inches
9-3/4 x 13-1/2" 4 columns	131.63	9-3/4 x 6-5/8" 4 columns	64.59	7-1/4 x 3-1/4" 3 columns	23.56
<b>3/4 Page</b>		4-3/4 x 13-1/2" 2 columns	64.13	4-3/4 x 5" 2 columns	23.75
7-1/4 x 13-1/2" 3 columns	97.88	<b>1/3 Page</b>		<b>1/8 Page</b>	
9-3/4 x 10" 4 columns	97.50	7-1/4 x 6-5/8" 3 columns	48.03	4-3/4 x 3-1/4" 2 columns	15.44
<b>Junior Page</b>		4-3/4 x 10" 2 columns	47.50	2-1/4 x 6-5/8" 1 column	14.91
7-1/4 x 10" 3 columns	72.50	<b>1/4 Page</b>			
		4-3/4 x 6-5/8" 2 columns	31.47		
		9-3/4 x 3-1/4" 4 columns	31.69		



*Please contact Shawna Dinh at ads@tcjournal.biz with any questions.*