

# SENIOR TIMES

Serving Southeastern Washington Seniors Since 1982



## 2017 Spring Senior Times Expo SPONSORSHIP

Tuesday, April 18, 2017 • 9AM - 3PM  
Red Lion Hotel • Pasco, WA

### DIAMOND - TITLE SPONSOR

- **Two full-page, full-color ads in *Senior Times*** (recommended March and April 2017 issues, but must be used in or before July 2017 issue\*)
- Two premium booth spaces including draped tables, two chairs, electrical and wi-fi
- Ability to hang banner and display collateral at event
- Prominent inclusion in marketing materials including ads in *Senior Times*, *Tri-Cities Area Journal of Business* and other media outlets

**Total Investment: \$3,400**

### RUBY

- **One full-page, full-color ad in *Senior Times*** (recommended March or April 2017 issues, but must be used in or before July 2017 issue\*)
- One premium booth space including draped table, two chairs, electrical and wi-fi
- Ability to hang banner and display collateral at event
- Prominent inclusion in marketing materials including ads in *Senior Times*, *Tri-Cities Area Journal of Business* and other media outlets

**Total Investment: \$2,200**

### PEARL

- **One half-page, full-color ad in *Senior Times*** (recommended March or April 2017 issues, but must be used in or before July 2017 issue\*)
- One premium booth space including draped table, two chairs, electrical and wi-fi
- Ability to hang banner and display collateral at event
- Prominent inclusion in marketing materials including ads in *Senior Times*, *Tri-Cities Area Journal of Business* and other media outlets

**Total Investment: \$1,200**

*\*Sponsorship ads must be used in addition to any contractual agreement ads*