

TRI-CITIES AREA Journal of business

SERVING THE COLUMBIA BASIN COMMUNITY SINCE 2002



Tri-Cities Area Journal of Business accepts two types of ads: print-ready ads (built by your company or an outside advertising agency) or ads built in-house by our staff graphic designer.

Print-ready ads:

Preferred file format is a high-resolution PDF with embedded fonts. Other file types accepted are JPEG, TIFF and EPS. We do not accept Microsoft Publisher files.

All files must be submitted in CMYK color and 300 dpi.

For ad sizes please go to page 2.

In-house build:

All logos and pictures must be submitted as 300 dpi, JPEG file types (PDF and EPS is accepted for logos).

Please include all content for the ad and company contact information. Not giving enough information or logos/pictures in the wrong file type and resolution can slow down design time. Please give us adequate time when designing an ad for you. The process can take anywhere from a few days to a week.

Submitting ads:

Please email your print-ready ad or ad information (in-house build) to either Mike or Chad:

MIKE HAUGEN
Advertising Director
mike@tcjournal.biz
509-737-8778 ext. 2

CHAD UTECHT
Advertising Account Manager
chad@tcjournal.biz
509-737-8778 ext. 1

Tri-Cities Area Journal of Business
509-737-8778 • tcjournal.biz

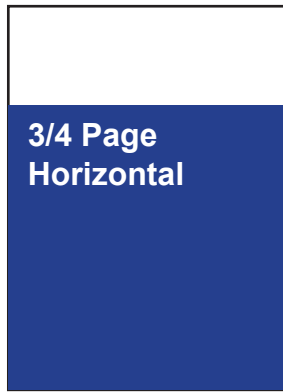
8919 W. Grandridge Blvd., Ste. A1 • Kennewick, Washington 99336

The Tri-Cities Area Journal of Business is published mid-month. Please contact Mike or Chad for more information.

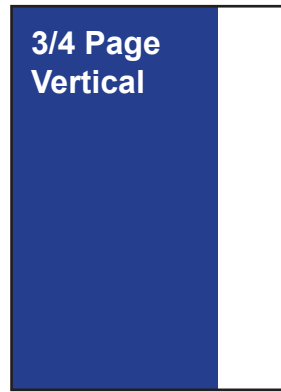
Advertising Sizes



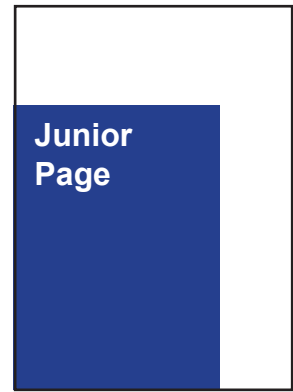
9.75" x 13.5"



9.75" x 10"



7.25" x 13.5"



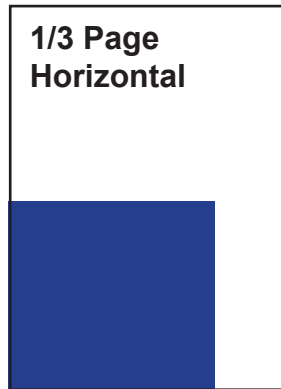
7.25" x 10"



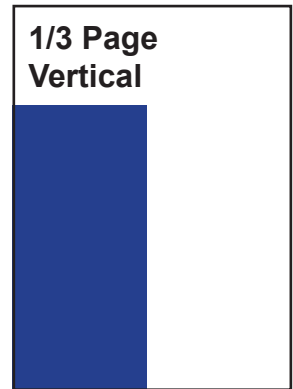
9.75" x 6.625"



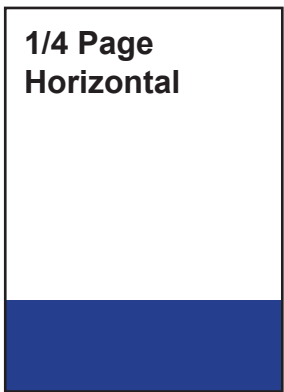
4.75" x 13.5"



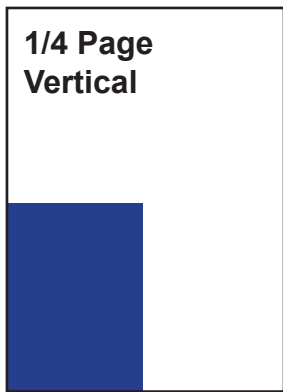
7.25" x 6.625"



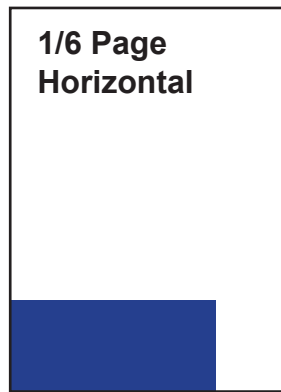
4.75" x 10"



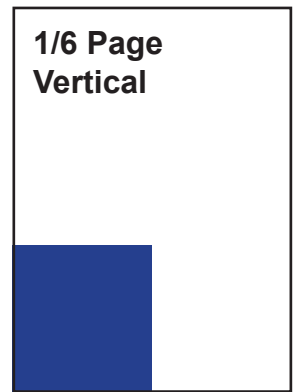
9.75" x 3.25"



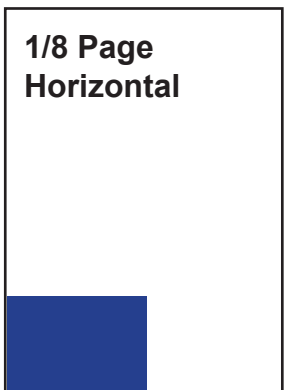
4.75" x 6.625"



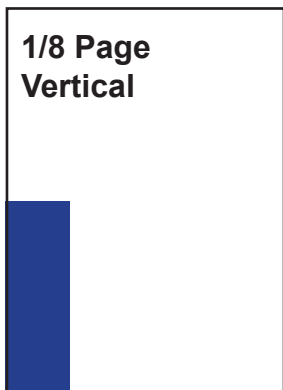
7.25" x 3.25"



4.75" x 5"



4.75" x 3.25"



2.25" x 6.625"

INSERTS

8.5" x 11" - *folded to 7" x 10.5" or less*

11" x 17" - *folded to 7" x 10.5" or less*

All dimensions are shown in inches (width x height)

509-737-8778 • tcjournal.biz

